

ART SPEC SHEET

ELECTRONIC FILES

Files less than 10MB can be e-mailed to us directly.

Larger files can be sent via a file transfer website like dropbox.com

ACCEPTABLE FILE FORMATS

- .ai • Adobe Illustrator
- .psd • Adobe Photoshop
- .pdf • Adobe / Portable Document
- .tiff • Tagged Image File
- .eps • Encapsulated Post Script

Art that is considered to be fully prepared for production should be Vectorized with fonts saved as 'outlines'.

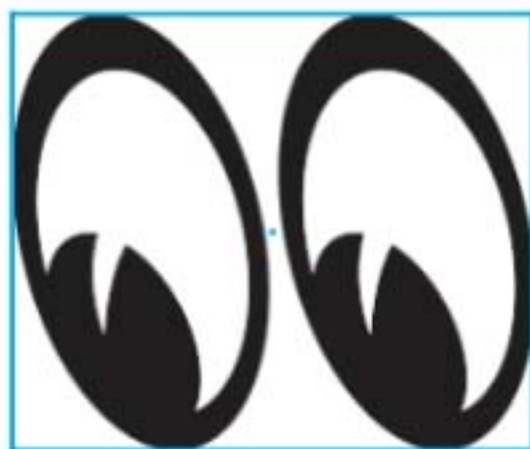
Any files that are not vectorized will likely incur Art Time Charges, which are billed at an industry standard rate of \$60.00 per hour. Files that are submitted in Raster format, like Adobe Photoshop files, will incur some Art Time Charges to vectorize or separate its colors for screen printing. Photoshop files should be saved at actual print size at 300 dpi.

To avoid delays, your instructions regarding layout, color, size and position of the art should be clearly stated prior to the digital mock-up stage. If you require a specific PMS color match, this must be stated in writing.

VECTOR 😊



RASTER ☹️



PORTLAND, OR